

Royal Sweden 55"

Non compromise design & quality



For those who deserve the very best, People of Lava offers the television for the image connoisseur - the *Royal Sweden*. A proud statement of what Sweden means to us. A celebration of our heritage and history, embracing the future.

This is the choice for those who know exceptional quality. With easy to use expert custom install settings for each port, and each resolution. And with Swedish craftsmanship in every detail - from the meticulous design to the high performance components, to the very construction by the hands of skilled engineers - the *Lava Royal Sweden* promises and delivers. The touch of the cold brushed metal reminds us that kingdoms are built to last.

With the latest integrated technology built-in to enhance your viewing experience, the *Lava Royal Sweden* features an ultra-thin Edge LED Backlight panel with vivid colors. What's the secret? In all its complexity, it's very simple, and it's spelt in just two words - No Compromise. Where others cut cost, we add quality.

That's why we use industrial quality advanced algorithms and processors otherwise only found in professional film-making equipment. That is why we use high grade panels, originally derived from the med-tech industry. You probably see it now. This is no ordinary TV. This is majestic. *This is the Royal Sweden.*

Image connoisseur expert settings

- + 55" 16:9, Full HD Edge LED Backlight, 1920x1080P
- + Expert Calibration Mode, settings for each input/res.
- + Expert RS-232 communications protocol
- + 100/120 Hz Technology
- + Integrated DVB-T MPEG4 tuner with CI
- + RS Full HD Professional Cinema Engine
- + RS DeepBlack Technology

h: 803 mm

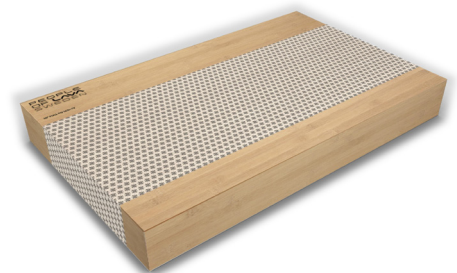
Dimensions



w: 1333 mm

d: 39 mm

Packaging



- + Inputs: RS-232 Serial Communications
IR Communications port for IR-through
4*HDMI
Component
S-video
PC RGB (Monitor in)
Antenna in
CVBS
- + Outputs: CVBS Video
Audio: Analogue, Coaxial, Optical Out
Earphone
- + Colors: High grade brushed aluminum - Silver or Black

PEOPLE OF LAVA, SWEDEN AB

Box 2075, 444 02 Stora Höga, Sweden
phone +46 (0)303 79 8090 , fax +46 (0)303 79 8090
www.peopleoflava.com

Note: Packaging, design and specs subject to change without notice.

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OF LAVA
SWEDEN